

Social Media Packages



	BRONZE	SILVER	GOLD
Creation of social media pages or page improvement	✓	✓	✓
High-level content campaign plan	✓	✓	✓
1 post per day across X social channels.	1 Channel	2 Channels	3 Channels
Hashtag and topic research	✓	✓	✓
Advice re website integration	✓	✓	✓
Monthly reporting	✓	✓	✓
Custom visuals	✓	✓	✓
Expert strategy development		✓	✓
Community management (Like and comment on engagements)		✓	✓
Targeted engagement (liking, commenting, sharing posts of target customers)			✓
Tailored connection messages and first response			✓
2x Search-Engine Optimised blogs			✓